

## **Internship Field: Art & Design**

**Job ID: UK001**



Art & Design

### **Internship Dynamics**

Location: London, UK

Length: 2 positions between June to August for 6 weeks

### **Overview on the Organisation**

We are a social enterprise supporting young people from diverse backgrounds, aged 16-25, who need that extra bit of help; to acquire much needed skills, experience and resilience to increase their opportunities to enter the media industry. We aim to develop a growth mindset in young people so they can overcome barriers and take their first steps towards an iconic career.

Commercially we work on commissioned projects with our young people, to produce compelling video and photo content for clients.

### **Duties**

Brief description of the Intern's role for this program:

This internship program will have the participant working with our creative and admin department. They will be doing such tasks as creating and editing case study videos, working with social media scheduling, assisting with marketing campaign, helping with running our events and video production and attend events to promote our services.

Specific goals and objectives:

We are all about providing training and professional development opportunities. This program is designed to provide said opportunities to the intern in a fast-paced and dynamic work environment. The intern will be working on projects that will allow them to develop their skills related to social media management and oversight, event production planning and logistics, as well as general video production. The intern will be encouraged to take a proactive role within the organization and we strive for their involvement with us to help bolster their technical skill and confidence needed to enter the workforce in a similar capacity.

#### Structure and methods of supervision:

The intern will receive an in-depth induction and training process in their first week with us. This will include company procedures, discussion with colleagues, staff meetings, IT and systems and introduction to key responsibilities. They'll also receive training relevant throughout their placement. The intern will be brought up to speed with regard to current projects and will be given an overview of the different services offered by us. They'll work directly with their assigned supervisor and other key team members of the team with which they'll be working. The intern will have weekly meetings with their supervisor to track and discuss their development and experience, as well as setting tasks with clear deadlines.

#### Placement structure:

As previously mentioned, the intern will be given a training that will last for about the first week of the 4 week placement. For the first few weeks, the intern will be focusing on getting themselves caught up with and participating in creating and editing case study videos and working with social media scheduling.

Video case studies add authenticity to your communication, as the message is coming from the customer, rather than directly from your business. It's much easier to communicate unique selling points to a visitor in a video by showing – rather than telling – them how your product is better. The intern will be working with their supervisor to understanding the aim of the videos, shooting the video and working on editing.

Following this the intern will be supporting us with the delivery of our events for the young people we support including creating flyers, researching guest speakers and check in on the day alongside ad hoc admin tasks such as inputting and organizing data.

At the end of their placement, we invite the intern to provide us with constructive feedback so that we can ensure the program is as beneficial as possible for all who take part.

#### **Application Deadline**

24<sup>th</sup> January 2025 (Friday)